

FY 2021-22 Budget Amendment Form

Policy Directive

Council directs the City Manager to utilize the proposed Community Engagement positions to support recommendations presented by the Flood Mitigation Task Force, in addition to assisting with the department's new strategic plan efforts.

Strategic Outcome Alignment

Safety

Lead Sponsor

CM Fuentes

Cosponsors (optional)

Amount and Source of Funding

Ongoing	One-Time	FTEs	Source of Funds
NA	NA	NA	NA

Additional Information

The FTE would assist with the enhancement the current community outreach approach by:

- Providing information to residents in floodplains on emergency tool kits.
- Effectively communicating the flooding chances residents face beyond the standard 100-year floodplain, including outside the floodplain.
- Establishing and conducting regular flood informational media blitz events with the goal to reinforce emergency flood preparedness throughout the COA.
- Implementing effective marketing techniques to include communities challenged with Internet connectivity, specifically areas at risk of flooding.
- Conducting annual flood response training for the community.
- Working with agencies and/or businesses with vulnerable populations to plan for on-site backup systems, emergency generators and required supplies to include food, water, medications, etc.
- Assisting in the establishment of an early warning network to communicate current conditions and warnings to local Home Owners Associations (HOAs) and neighborhood associations to help them get the word to residents, especially the elderly and infirm, who may not be aware of the flooding danger or who may need assistance.